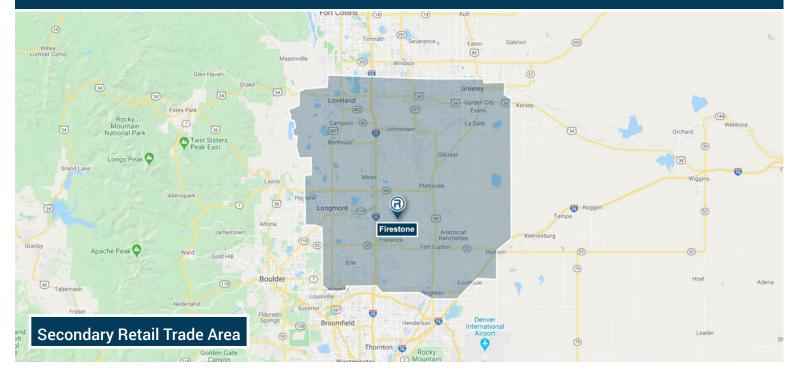
Retail Market Profile

Firestone, Colorado



Population	
2010	442,067
2020	545,657
2025	588,326
Educational Attainment (%	.)
Graduate or Professional Degree	11.9%
Bachelors Degree	22.1%
Associate Degree	9.1%
Some College	21.9%
High School Graduate (GED)	24.8%
Some High School, No Degree	5.9%
Less than 9th Grade	4.4%
Income	
Average HH	\$98,641
Median HH	\$75,974
Per Capita	\$37,289

0 - 9 Years 13.53% 10 - 17 Years 11.13% 18 - 24 Years 9.22% 25 - 34 Years 14.18% 35 - 44 Years 13.32% 45 - 54 Years 12.34% 55 - 64 Years 11.81% 65 and Older 14.48% Median Age 36.42 Average Age 37.80 Race Distribution (%) ** White 81.79% Black/African American 1.36% American Indian/Alaskan 1.07% Asian 2.32% Native Hawaiian/Islander 0.09% Other Race 9.90% Two or More Races 3.47%	Age	
18 - 24 Years 9.22% 25 - 34 Years 14.18% 35 - 44 Years 13.32% 45 - 54 Years 12.34% 55 - 64 Years 11.81% 65 and Older 14.48% Median Age 36.42 Average Age 37.80 Race Distribution (%) White 81.79% Black/African American 1.36% American Indian/Alaskan 1.07% Asian 2.32% Native Hawaiian/Islander 0.09% Other Race 9.90%	0 - 9 Years	13.53%
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Race Distribution (%) White 81.79% Black/African American 1.36% American Indian/Alaskan 1.07% Asian 2.32% Native Hawaiian/Islander 0.09% Other Race 9.90%	Median Age	36.42
White81.79%Black/African American1.36%American Indian/Alaskan1.07%Asian2.32%Native Hawaiian/Islander0.09%Other Race9.90%	Average Age	37.80
Black/African American1.36%American Indian/Alaskan1.07%Asian2.32%Native Hawaiian/Islander0.09%Other Race9.90%	Race Distribution (%)	
American Indian/Alaskan 1.07% Asian 2.32% Native Hawaiian/Islander 0.09% Other Race 9.90%	White	81.79%
Asian 2.32% Native Hawaiian/Islander 0.09% Other Race 9.90%	Black/African American	1.36%
Native Hawaiian/Islander 0.09% Other Race 9.90%	American Indian/Alaskan	1.07%
Other Race 9.90%	Asian	2.32%
	Native Hawaiian/Islander	0.09%
Two or More Races 3.47%	Other Race	9.90%
	Two or More Races	3.47%
Hispanic 27.36%	Hispanic	27.36%



Paula Mehle, AICP
Town of Firestone
Director of Economic Development and
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Firestone, Colorado

Area Retail



Location Map

